Hyster Forklift

Hyster Forklift Training Markham - As a worldwide leader in forklift trucks, Hyster consistently strives for excellence in product quality and safety. However, it began as a producer of lifting machines as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding eighty years Hyster has continued to expand and grow its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the intercontinental participant it is today.

Through the three decades between the 1940's and 1960's, Hyster made considerable strides on its path to becoming the worldwide leader in the forklift industry it is at present. In 1946, Hyster opened a plant in Illinois that was totally committed to bulk producing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the 1960's, Hyster continued to expand into new markets. They started building container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a process for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the manufacturing was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford superior quality at a more reasonable price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the globe for its commitment towards excellence. This attention to excellence produced a lot of suitors for the enterprise. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and began an aggressive growth plan. NACCO swiftly replaced the XL philosophy with a more driver oriented truck that focused on operator comfort, which is known as the XM generation of trucks.

The changing requirements of Hyster's clients, led by changes in supply chain management, required Hyster to continuously innovate and make investments in new manufacturing systems during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places all over the world. All of these investments have made Hyster a global leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than three hundred assorted styles of lift trucks.