

## Toyota Forklift

Toyota Forklift Training Markham - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. This business has been headquartered out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a first-rate reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota machines and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continuous development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to manufacture high quality lift trucks while providing outstanding client assistance and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is amongst the magazines prominent World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate ideology towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other corporations and unquestionably no other materials handling manufacturer can yet rival Toyota. Environmental accountability is a key characteristic of corporate decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The finished creation is a lift vehicle that creates 70 percent fewer smog forming emissions than the existing Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift vehicles offer superior productivity, visibility, ergonomics and durability, and most importantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps limit the possibility of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability is able to perceive conditions that might lead to lateral unsteadiness and possible lateral overturn. When one of these conditions have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding stability.

SAS was originally released to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been built-in to most of Toyota's internal combustion products. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required operator instruction, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help clients meet OSHA standard 1910.178. Instruction programs, video lessons and an assortment of resources, covering a wide scope of topics-from individual safety, to OSHA policies, to surface and load conditions, are offered through the vendor network.

### Toyota's U.S. Dedication

Toyota has maintained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and buyers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a education center.

#### First in Customer Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations throughout the United States, providing the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total client satisfaction.