Doosan Forklift

Doosan Forklift Training Markham - Doosan Infracore Company Ltd. is an international and intercontinental corporation which comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

With a association consisting of over 90 autonomous dealers, the lift truck group provides quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales places all through Canada and the U.S. The forklift product line remarkably comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle designs vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American market, thanks to their consistency in maintaining a high degree of customer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the lift truck industry

Originally the domestic lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion project. Product sales of these goods were primarily targeted to state-run corporations, large scale businesses, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Expansion of Forklift Exports

Daewoo began the first home-based lift truck business in 1967, and rapidly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a situation of substantial growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to respond to competitive pressures in the US materials handling market. This venture greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a modern plant which helped set up the company for the fabrication of high added-value goods suited for export. In 1993, the company had a global sales system and started exporting models they had developed through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.